



Imagine the

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Prairie Fresh® Signature cuts are perfectly seasoned and case-ready for your shelves and customers' plates. These flavorful cuts of pork are great for busy families on the go and perfect for home cooks looking for a no-hassle meal. Every product you stock comes in classic cuts and in a variety of flavors. Most important - they are always tender and delicious.





Give consumers what they want with Prairie Fresh® Signature

More customers want simple meal solutions. In fact, 67% of shoppers are purchasing value-added meat and poultry, which increased from 37% in 2016.¹ With our ability to control the entire process, you'll receive fresh and flavor-forward pre-seasoned pork in a variety of cuts that your shoppers will love. Here's what you can expect when you partner with Prairie Fresh:

- We consistently launch new, trendy flavors within our portfolio that are driven by data.
- An intramuscular infusion blend of lean pork protein and loin fat creates superior marbling.
- Our added flavors make our pork juicy and tender.
- Our cuts of pork have superb cooking abuse tolerance.
- A dedicated team of industry experts will support you with sales and consumer trends to create product demand.
- We provide marketing support to help you with advertising and point of sale to move products off shelves.

Join us and get ready to Imagine the Tasteabilities.
prairiefreshway.com

¹2023 Power of Meat
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